



BRAND HOLDINGS

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CONTENT

- 
- 1. 회사소개
 - 1-1. 인사말
 - 1-2. 회사연혁



2. 사업내용



3. 브랜드리스트

회사소개

1-1. 인사말



브랜드홀딩스는 1995년 국내 병행수입제도가 국내 합법화될 때 설립된 병행수입 전문 업체입니다.

Levi's, Calvin Klein, ADIDAS, NIKE, DICKIES, POLO 등 기본 브랜드를 시작으로 현재 아웃도어 & 캠핑, 패션, 슈즈, KIDS & BABY, BAG, 스포츠, 명품 등 다양한 카테고리의 많은 브랜드들을 국내 수입대행 하고 있습니다.

국내 우수 거래처와 오랜 기간 신용을 갖고 거래하고 있으며, 매 시즌 다양한 브랜드, 제품을 거래처와 협의하여 발굴 및 수입대행하고 있습니다. 국내 병행수입이 활성화되면서 아웃도어 & 캠핑, 패션, 슈즈 등 모든 카테고리로 확대되고 있습니다. 카테고리, 브랜드에 국한되지 않고, 국내 상황에 따라 다양한 브랜드를 탄력적으로 진행하고 있습니다.

브랜드홀딩스의 최우선 가치는 신뢰입니다.

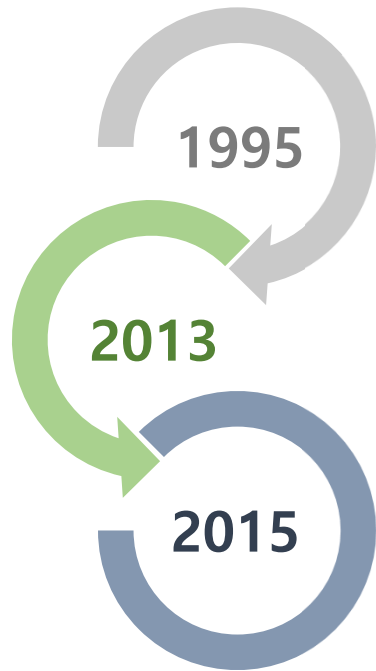
유명 브랜드의 정품을 정상적인 유통을 통하여 국내 공급하고 있습니다.

다년간 축적된 노하우를 바탕으로 국내 및 각국 트렌드에 맞는 브랜드, 아이템을 소싱하고 필요로 하는 시기에 정확히 공급하여 거래처의 수익에 이바지 하도록 하겠습니다.

감사합니다.

회사소개

1-2. HISTORY



① 1995 "LNS KOREA" 설립

② 1997 "JNJ INTERNATIONAL" 사명 변환

③ 2013 "BRANDHOLDINGS Co., Ltd" 법인전환

④ 2015 중국 및 아시아 시장 진출

미국 법인 설립

⑤ 2015 캐나다프리미엄 브랜드 총판권 진행

- Arctic Bay/ Arctic North/ Aero Nautica

2. 사업내용

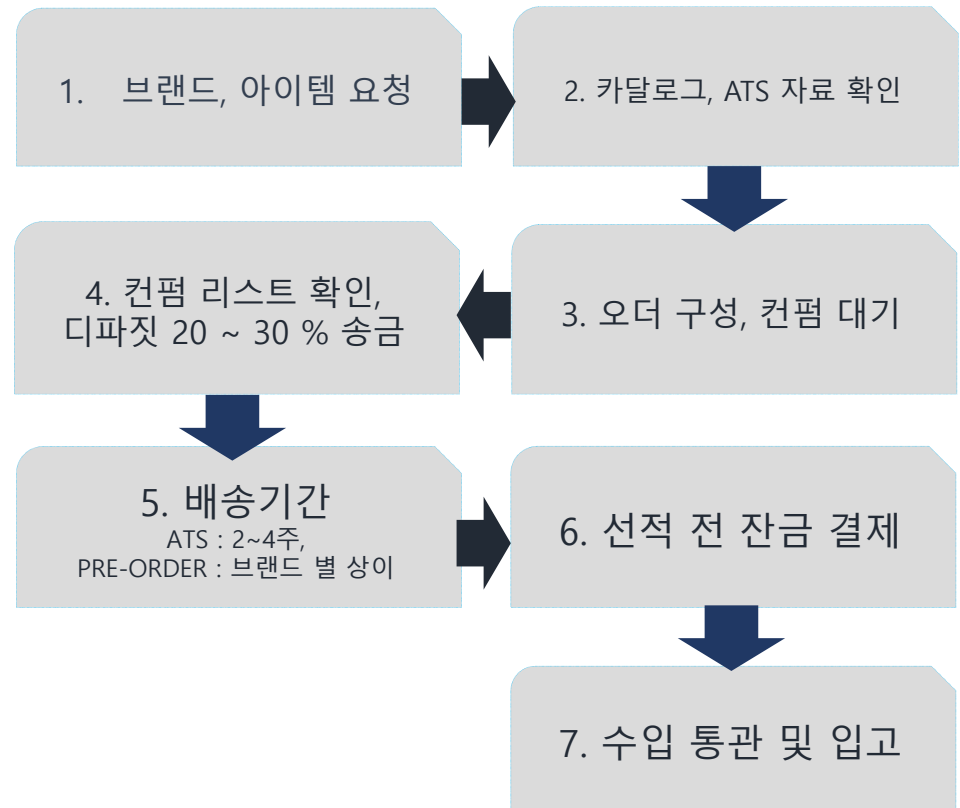
WORK FLOW

브랜드홀딩스는 미국, 유럽, 중동, 일본 등 해외 업체들과 파트너십을 유지하고 있습니다.

아웃도어&캠핑, 패션, 슈즈, 잡화, 키즈, 언더웨어, 명품 등 모든 카테고리 상품을 거래하며 약 500여개의 브랜드를 공급하고 있습니다.

국내 오픈마켓 사업자, 오프라인 사업자, 대형유통 채널 등을 운영중인 다수의 바이어와 계약을 체결 연간 100억 매출을 달성 하고 있습니다.

최근 캐나다 프리미엄 브랜드 아시아 총판권을 획득하여 국내는 물론 일본, 중국, 아시아 전역에 진행 가능합니다.



BRAND LIST

OUTDOOR & CAMPING

ADIDAS OUTDOOR
AIGLE
ARCTERYX
BERGHAUS
BLACK DIAMOND
BRUNTON OUTDOOR
BRYNJE
BURTON
CANADA GOOSE
CASCADE DESIGNS
COGLAN'S
COLEMAN
COLUMBIA
DYE SNOW
EIDER
FJALL RAVEN
GOMOTION
GOPRO
GORDINI
GRANITE GEAR
HAGLOFS
HANDSTICH
HYALITE
IGLOO
INTEGRAL DESIGNS
JET BOIL
JETFLOW

JULBO
KATADYN
KELTY
LEDGE SPORTS
LEKI
LIBERTY MOUNTAIN
MAMMUT
MARMOT
MONCLER
MONTBELL
MONTURA
MOOSE KNUCKLES
MOUNTAIN HARDWEAR
MR.HEATER
MSR
NEFF
OAKLEY
OPTIMUS
OSPREY
OUTDOOR RESEARCH
PAJAR CANADA
PATAGONIA
PENDLETON
POC
POLERSTUFF
POWER TRAVER
PRIMUS

CATEGORIES: (2016.3.01 UPDATED)

- ✓ Outdoor & Camping, Fashion
- ✓ Footwear, Bag
- ✓ Sports, Kids & Baby
- ✓ Eyewear, Watches, Underwear & Swimwear
- ✓ Jewelry, Home & kitchen
- ✓ Organic

PRINCETON TEC
PRO-TEC
PUMA
QUICK SILVER
RAB
SALOMON
SELK'BAG
SIERRA DESIGNS
SKINS
SMARTWOOL
SNOWPEAK
SPYDER
STORMTECH
SUGOI
TETON SPORTS
THE NORTH FACE
THERMAREST
TREKMATES
UNDER ARMOUR
UTILITY FLAME
VALANDRE
WENGER
WESTCOMB
WOOLRICH
YETI
ZANIER GLOVES

BRAND LIST

FASHION

7 FOR ALL MANKIND
ADIDAS ASHWORTH
AG JEANS
ALPHA INDUSTRIES
AMERICAN APPAREL
ASH
ASHLEY B
ASPESI
BARBOUR
CANADA GOOSE
CARHARTT
CHAMPION
CHARLI LONDON
CHUMS
CITIZEN OF HUMMANITY
CK
CLOSED
COLMAR
COMME DES CARCONS-PLAY
CURRENT ELLIOTT
DEFEND PARIS
DENIMOCRACY
DIAMNOND
DIESEL

DIESEL JEANS
DOCKERS
DOLCE & GABBANA
DSQUARED
DSQUARED2 UNDERWEAR
DUVETICA
DVF
EQUIPMENT
EUGINIA KIM
EVAM EVA
FILSON
FILTHY DRIPPED
FLY SOCIETY
FRED PERRY
G STAR
GAT RIMON
GCDS
GENETIC
GITMAN VINTAGE
GLOVERALL
HAPPY SOCKS
HBA
HELEN KAMINSKI
HELMUT LANG

HERNO
HUDSON
ICEBRAEKER
INVERALLAN
J BRAND
JEREMY SCOTT
JOHN ESHAYA
KEY STREET
KUNNA INDIGO
LACOSTE
LAER
LAVENHAM
LEPETTO
LEVIS
LRG

BRAND LIST

FASHION 2

MACKAGE
MARGA OLEARY
MARQUEE VEGA
MASION SCOTCH
MEK DENIM
MILLET
MISSION BELT
MIU MIU
MOOSE KNUCKLES
MSGM
NAUTICA
NOBIS
NOVEMBER
NUDIE JEANS
OBEY
PAJAR CANADA
PARA JUMPER
PENFIELD
PENGUIN
PEUTEREY
PRADA
PRANA
PREMIATA
PRIVATE WHITE V.C.

PRPS
RANSOM
REBECCA MINKOFF
REYN SPOONER
ROBINS JEAN
ROTHCO
ROXY
SAINT JAMES
SAM
SCOTCH SODA
SIWY JEAN
SKINS
SMART WOOL
SOS
STONE ISLAND
STUSSY
SUPER DRY
TATRAS
THE EDITOR
THEORY
THRASHER
TOMMY HILFIGER
TRUE RELIGION
UNDEFEATED

UNDER ARMOUR
US VS THEM
VICTORINOX
VINCE
WESC
WOOLRICH
X LARGE

BRAND LIST

FOOTWEAR 1

2 STAR
ADIDAS
AIGLE
ART OF SOLE
ASH
ASICS
AUSTRALIA LUXE
BAFFIN
BAREFOOTERS
BCN SPAIN
BEARPAW
BENSIMON
BIRKEN STOCK
BOB MARLEY
BOGS
BROOKS
BUFFALO
BUSCEMI
CAMPER
CASADEI
CAT
CHACO
CHIARA FERRAGNI
CHIPPEWA
CHUCK ORIGINALS

CLAE
CLARKS
COLE HAAN
COLUMBIA
CONVERSE
COUGAR
CROCS
CUSHE
DANNER
DANNER BOOTS
DC SHOES
DEL TORO
DIADORA
DIESEL
DR.MARTENS
EASTLAND
EMU
ESCADRILLE
EVERCREATURES
FILA
FITFLOP
FIVE TEN
FRACAP
FRED PERRY
FURLA

G STAR
GEORGE COX
GOLDEN GOOSE
GUCCI
HANWAG
HAVAIANA
HAVAINAS
HOGAN REBEL
HUNTER
HUNTER BOOT
IKKII
IPANEMA
JOSHUA SANDERS
JUICY COUTURE
K SWISS
KARRIMOR
KATESPADE
KEDS
KEEN
KHOMBU
KOOLA BURRA
LACOSTE
LOAKE
LOWA
LUXE SPRING

BRAND LIST

FOOTWEAR 2

MANITOBAH
MEINDL
MELISA
MERELL
MIISTA
MINI MELISSA
MINNETONKA
MONTRAIL
MOSCHINO
NATIVE SHOES
NEW BALANCE
NEW ENGLAND FOOTWEAR
NIKE
NIKE SB
OLUKAI
ONITSUKA TIGER
OOFOS
OTZ
PALLADIUM
PAPILLIO
PEOPLE FOOTWEAR
PF FLYER
PHILIPPE MODEL
PIKOLINOS

POLO RL
PRADA
PREMIATA
PUMA
RACHEL ZOE
RED WING
REPETTO
REPPETO
REVIERAS
RIVIERAS
ROTHCO
SAKROOTS
SALEWA
SAM EDELMAN
SANUK
SCARPA
SEAVEES
SEBAGO
SENSI
SENSO
SKETCHERS
SOREL
SUE COMMA BONNIE
SUICOKE

SUPERGA
SUPRA
SWIMS
TED BAKER
TEMPURPEDIC
TEVA
THOROGOOD
TIMBERLAND
TOMMY HILFIGER
TOMS
TUBBS
UGG
US MADE CAMO
VASQUE
VICTORIA
VINCE
VIRBRAM FIVE FINGERS
WALK OVER
WOLVERINE
YOSI SAMRA
ZAMBERLAN

BRAND LIST

BAG

BOTKIER
BRIEFING
BURTON
DULUTH PACK
DVF
ECOALF
ECOLOGIC DESIGNS
FILSON
FOCUSED SPACE
FOLEY CORINNA
FRYE
GLOBE TROTTER
GREEN GURU
GREGORY
HARTMAN LUGGAGE
HELEN KAMINSKI
HENRY BEGULIN
HERSCHEL
HEYS LUGGAGE
INCASE
JANSPORTS
KART
KELTY
KIPLING

KRANE
LACOSTE
LANCASTER
LILYPOND
MANHATTAN PORTAGE
MYSTERY RANCH
MZ WALLACE
NATIONAL GEOGRAPHIC
OROBIANCO
OSPREY
PAULA CADEMARTORI
POLO RL-TOTES
REISENTHEL
REPETTO PARIS
ROBERTO CAVALLI
RON HERMAN
SAMSONITE
SKIP HOP
TED BAKER
THE NORTH FACE
THULE
THURSDAY FRIDAY
TIMBUK
TOPO DESIGNS

TORY BUTCH
TUMI
V°73
VICTORINOX
WILL LEATHER GOOD
ZERO HALLIBURTON
ZUCA

BRAND LIST

SPORTS

686
ADIDAS
BLACK DIAMOND
BURTON
DAKINE
DESCENTE
FIREWIRE SURF BOARDS
GOLDWIN

HURLEY
McDAVID
NAUTICA
NEFF
NEW BALANCE
NIKE
OAKLEY
PENNY SKATEBOARDS

PING
PUMA
QUIKSILVER
ROXY
SALOMON
UNDER ARMOUR

KIDS & BABY

BENISIMON
CAMPER
CARTERS
COLUMBIA
COSATTO
CROCS
DISNEY
DOLCE & GABBANA
ERGOBABY
HABAUSA

KARIBU
MIKI HOUSE
MONCLER
MONTURA
NEW BALANCE
NIKE
NORTH FACE
PATAGONIA
PKOLINO
POLO

PUMA
RODY HORSES
SKIPHOP
SMART TRIKE
STEP2
STOKKE
TOMMY HILFIGER
TRUE RELIGION
VICTORIA

BRAND LIST

EYEWEAR(SUNGLASSES)

ALEXANDER MCQUEEN
ANON
ARNETTE
CARRERA,
CHOPARD SUNGLASSES
COSTA
DYE SNOW
ELECTRIC
GIVENCHY SUNGLASSES

GUCCI
HERSCHEL
HUGO BOSS
ILLESTEVA
JUICY COUTURE
LANVIN SUNGLASSES
LUXOTTICA
MAUI JIM
NEW BALANCE

OAKLEY
OPTIC NREVE
POLICE SUNGLASSES
PORSCHE SUNGLASSES
RAY BAN
SHWOODS SUNGLASSES
SMITH OPTICS
VONZIPPER
Y.S.L
ZEGNA SUNGLASSES

WATCHES

ADIDAS
BAUME & MERCIER
CASIO
CHEAPO
COACH
DIESEL
DKNY
EMPORIO ARMANI
ESQ

FERRARI
FOSSIL
G-SHOCK
HUGO BOSS
LACOSTE
LANVIN
LUMINOX
MARC JACOBS
MICHAEL KORS

MOVADO
OSCAR DE LA RENTA
POLAR
SEIKO
SKAGEN
SUUNTO
TAG HEUER
TOMMY HILFIGER
VICTORY INSTRUMENTS

BRAND LIST

UNDER & SWIMWEAR

CALVIN KLEIN
DIESEL
DSQUARED2
EMPORIO ARMANI
EVLEO
HUGO BOSS
LACOSTE

LSPACE
PILYQ
REEF
SPEEDO
TOMMY HILFIGER
VIVIENNE WESTWOOD

ACCESSORIES

BAMBOO BOTTLE CO.
BERN
BING BANG
BLACK CLOVER
BODUM
COLOUD HEADPHONES
DAVID FUSSENGGER
DIESEL JEWELRY
FILSON
FLIGHT001
FOCUSED SPACE

GALLIS LONDON
GFORE
GIRO
HELEN KAMINSKI
HYDRO FLASK
KANGOL
KLEAN KANTTEN
LIBERTY OF LONDON
LIFEFACORY-GO GLASS
MARSHALL HEADPHONES
MICHELL & NESS

NATIVE UNION
NEW ERA
POWER BALANCE
SENZ
STANCE
SUN POCKET
THULE
URBANEARS
WATER BOBBLE
X-1 -H2O AUDIO

BRAND LIST

JEWELRY

BRUCE MORGAN
CHAN LUU
CHIBI JEWELS
CODY SANDERSON
DIESEL
HARVEY MACE
HOORSENBUEH

KATE SPADE
MARC JACOBS
MICHAEL KORS
PANDORA
SWAROVSKI
TIFFANY & CO
WAKAMI

HOME & KITCHEN

ADEN & ANAIS
BACKJOY
CASHWERE
CHEMEX
CHILEWICH
CHROME HEARTS EYEWEAR
CUTIPOL
FULTON

KAHLER
TOCCA CANDLES
YANKEE CANDLES
WOODWICK
VILLAGE CANDLES

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김주미 Team manager

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