



BH GLOBAL, INC

COMPANY PROFILE

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INTRODUCTION

1-1. ABOUT US



BRAND HOLDINGS is a trading company which has founded in 1995 when parallel market is legalized in South Korea.

Started with LEVI'S, Calvin Klein, ADIDAS, NIKE, DICKIES, POLO, etc., brands. Now I am handling very various brands with Outdoor, Camping, Fashion, Shoes, Kids & Baby, Bag, Sports, Jewelry ,Watch, Luxury categories.

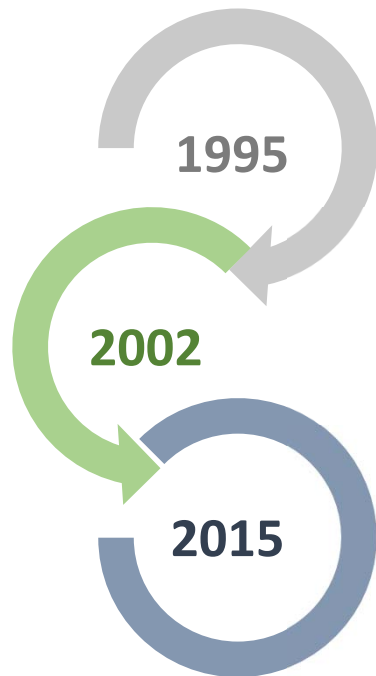
I have been trading with domestic partners for many years. I'm doing my best to carry more, various brands and importing it. Recently as parallel market growing, more categories and brands are required. I am strong with Outdoor & Fashion category items. However as market tread in changing, I am researching & broadening items beyond strong category I have.

Our top prior value in business is a "Trust".
Genuine only with legal step and supplying to customers. Based on accumulated know-how for several years, We guarantee you that delivering right brands in right time to make you more profit.

Best regards.

INTRODUCTION

1-2. HISTORY



- 1995 FOUNDATION OF “LNS KOREA”
- 1997 COMPANY NAME CHANGE TO “JNJ INTERNATIONAL”
- 2013 INCORPORATION OF “BRANDHOLDINGS Co., Ltd”
- 2015 CHINESE & ASIAN MARKET ADVANCE
INCORPORATION OF USA COMPANY “BH GROBAL,INC”
- 2015 BRAND ASIA DISTRIBUTION
- Arctic Bay/ Arctic North/ Aero Nautica

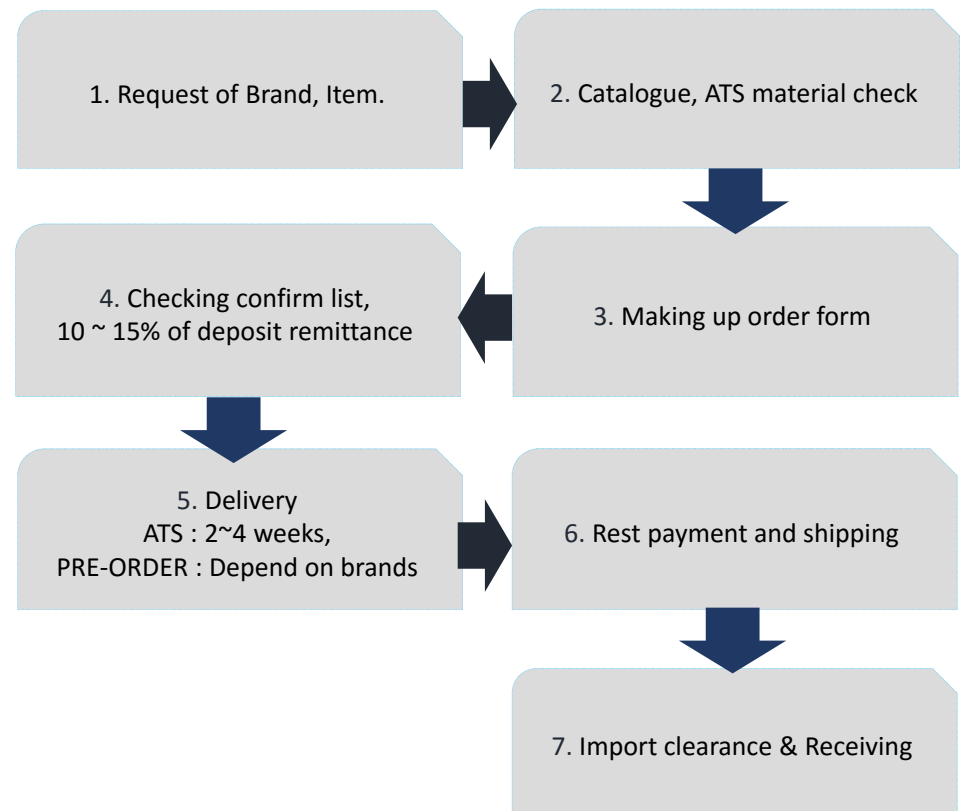
BUSINESS

WORK FLOW

BRAND HOLDINGS has strong partnership with suppliers not only USA but also Europe, Middle east, Japan, etc.

Outdoor & Camping, Fashion, Shoes, Jewelry, Kids, Underwear, Watch, Luxury, etc. All kind of categories are available. More than 500 Brands you can get.

Local open market company, offline shops, big market company is doing business with BRNAD HOLDINGS. makes sale annually about \$15,000,000.00.



BRAND LIST

OUTDOOR & CAMPING

ADIDAS OUTDOOR
AIGLE
ARCTERYX
BERGHAUS
BLACK DIAMOND
BRUNTON OUTDOOR
BRYNJE
BURTON
CANADA GOOSE
CASCADE DESIGNS
COGHLAN'S
COLEMAN
COLUMBIA
DYE SNOW
EIDER
FJALL RAVEN
GOMOTION
GOPRO
GORDINI
GRANITE GEAR
HAGLOFS
HANDSTICH
HYALITE
IGLOO
INTEGRAL DESIGNS
JET BOIL
JETFLOW

JULBO
KATADYN
KELTY
LEDGE SPORTS
LEKI
LIBERTY MOUNTAIN
MAMMUT
MARMOT
MONCLER
MONTBELL
MONTURA
MOOSE KNUCKLES
MOUNTAIN HARDWEAR
MR.HEATER
MSR
NEFF
OAKLEY
OPTIMUS
OSPREY
OUTDOOR RESEARCH
PAJAR CANADA
PATAGONIA
PENDLETON
POC
POLERSTUFF
POWER TRAVER
PRIMUS

CATEGORIES: (2016.03.01 UPDATED)

- ✓ Outdoor & Camping, Fashion
- ✓ Footwear, Bag
- ✓ Sports, Kids & Baby
- ✓ Eyewear, Watches, Underwear & Swimwear
- ✓ Jewelry, Home & kitchen
- ✓ Luxury
- ✓ Organic

PRINCETON TEC
PRO-TEC
PUMA
QUICK SILVER
RAB
SALOMON
SELK'BAG
SIERRA DESIGNS
SKINS
SMARTWOOL
SNOWPEAK
SPYDER
STORMTECH
SUGOI
TETON SPORTS
THE NORTH FACE
THERMAREST
TREKMATES
UNDER ARMOUR
UTILITY FLAME
VALANDRE
WENGER
WESTCOMB
WOOLRICH
YETI
ZANIER GLOVES

BRAND LIST

FASHION

7 FOR ALL MANKIND
ADIDAS ASHWORTH
AG JEANS
ALPHA INDUSTRIES
AMERICAN APPAREL
ASH
ASHLEY B
ASPESI
BARBOUR
CANADA GOOSE
CARHARTT
CHAMPION
CHARLI LONDON
CHUMS
CITIZEN OF HUMMANITY
CK
CLOSED
COLMAR
COMME DES CARCONS-PLAY
CURRENT ELLIOTT
DEFEND PARIS
DENIMOCRACY
DIAMNOND
DIESEL

DIESEL JEANS
DOCKERS
DOLCE & GABBANA
DSQUARED
DSQUARED2 UNDERWEAR
DUVETICA
DVF
EQUIPMENT
EUGINIA KIM
EVAM EVA
FILSON
FILTHY DRIPPED
FLY SOCIETY
FRED PERRY
G STAR
GAT RIMON
GCDS
GENETIC
GITMAN VINTAGE
GLOVERALL
HAPPY SOCKS
HBA
HELEN KAMINSKI
HELMUT LANG

HERNO
HUDSON
ICEBRAEKER
INVERALLAN
J BRAND
JEREMY SCOTT
JOHN ESHAYA
KEY STREET
KUNNA INDIGO
LACOSTE
LAER
LAVENHAM
LEPETTO
LEVIS
LRG

BRAND LIST

FASHION 2

MACKAGE
MARGA OLEARY
MARQUEE VEGA
MASION SCOTCH
MEK DENIM
MILLET
MISSION BELT
MIU MIU
MONCLER
MOOSE KNUCKLES
MSGM
NAUTICA
NOBIS
NOVEMBER
NUDIE JEANS
OBEY
PAJAR CANADA
PARA JUMPER
PENFIELD
PENGUIN
PEUTEREY
PRADA
PRANA
PREMIATA

PRIVATE WHITE V.C.
PRPS
RANSOM
REBECCA MINKOFF
REYN SPOONER
ROBINS JEAN
ROTHCO
ROXY
SAINT JAMES
SAM
SCOTCH SODA
SIWY JEAN
SKINS
SMART WOOL
SOS
STONE ISLAND
STUSSY
SUPER DRY
TATRAS
THE EDITOR
THEORY
THRASHER
TOMMY HILFIGER
TRUE RELIGION

UNDEFEATED
UNDER ARMOUR
US VS THEM
VICTORINOX
VINCE
WESC
WOOLRICH
X LARGE

BRAND LIST

FOOTWEAR 1

2 STAR
ADIDAS
AIGLE
ART OF SOLE
ASH
ASICS
AUSTRALIA LUXE
BAFFIN
BAREFOOTERS
BCN SPAIN
BEARPAW
BENSIMON
BIRKEN STOCK
BOB MARLEY
BOGS
BROOKS
BUFFALO
BUSCEMI
CAMPER
CASADEI
CAT
CHACO
CHIARA FERRAGNI
CHIPPEWA
CHUCK ORIGINALS

CLAE
CLARKS
COLE HAAN
COLUMBIA
CONVERSE
COUGAR
CROCS
CUSHE
DANNER
DANNER BOOTS
DC SHOES
DEL TORO
DIADORA
DIESEL
DR.MARTENS
EASTLAND
EMU
ESCADRILLE
EVERCREATURES
FILA
FITFLOP
FIVE TEN
FRACAP
FRED PERRY
FURLA

G STAR
GEORGE COX
GOLDEN GOOSE
GUCCI
HANWAG
HAVAIANA
HAVAINAS
HOGAN REBEL
HUNTER
HUNTER BOOT
IKKII
IPANEMA
JOSHUA SANDERS
JUICY COUTURE
K SWISS
KARRIMOR
KATESPADE
KEDS
KEEN
KHOMBU
KOOLA BURRA
LACOSTE
LOAKE
LOWA
LUXE SPRING

BRAND LIST

FOOTWEAR 2

MANITOBAH
MEINDL
MELISA
MERELL
MIISTA
MINI MELISSA
MINNETONKA
MONTRAIL
MOSCHINO
NATIVE SHOES
NEW BALANCE
NEW ENGLAND FOOTWEAR
NIKE
NIKE SB
OLUKAI
ONITSUKA TIGER
OOFOS
OTZ
PALLADIUM
PAPILLIO
PEOPLE FOOTWEAR
PF FLYER
PHILIPPE MODEL
PIKOLINOS

POLO RL
PRADA
PREMIATA
PUMA
RACHEL ZOE
RED WING
REPETTO
REPPETO
REVIERAS
RIVIERAS
ROTHCO
SAKROOTS
SALEWA
SAM EDELMAN
SANUK
SCARPA
SEAVEES
SEBAGO
SENSI
SENSO
SKETCHERS
SOREL
SUE COMMA BONNIE
SUICOKE

SUPERGA
SUPRA
SWIMS
TED BAKER
TEMPURPEDIC
TEVA
THOROGOOD
TIMBERLAND
TOMMY HILFIGER
TOMS
TUBBS
UGG
US MADE CAMO
VASQUE
VICTORIA
VINCE
VIRBRAM FIVE FINGERS
WALK OVER
WOLVERINE
YOSI SAMRA
ZAMBERLAN

BRAND LIST

BAG

BOTKIER
BRIEFING
BURTON
DULUTH PACK
DVF
ECOALF
ECOLOGIC DESIGNS
FILSON
FOCUSED SPACE
FOLEY CORINNA
FRYE
GLOBE TROTTER
GREEN GURU
GREGORY
HARTMAN LUGGAGE
HELEN KAMINSKI
HENRY BEGULIN
HERSCHEL
HEYS LUGGAGE
INCASE
JANSPORTS
KART
KELTY
KIPLING

KRANE
LACOSTE
LANCASTER
LILYPOND
MANHATTAN PORTAGE
MYSTERY RANCH
MZ WALLACE
NATIONAL GEOGRAPHIC
OROBIANCO
OSPREY
PAULA CADEMARTORI
POLO RL-TOTES
REISENTHEL
REPETTO PARIS
ROBERTO CAVALLI
RON HERMAN
SAMSONITE
SKIP HOP
TED BAKER
THE NORTH FACE
THULE
THURSDAY FRIDAY
TIMBUK
TOPO DESIGNS

TORY BUTCH
TUMI
V°73
VICTORINOX
WILL LEATHER GOOD
ZERO HALLIBURTON
ZUCA

BRAND LIST

SPORTS

686
ADIDAS
BLACK DIAMOND
BURTON
DAKINE
DESCENTE
FIREWIRE SURF BOARDS
GOLDWIN

HURLEY
McDAVID
NAUTICA
NEFF
NEW BALANCE
NIKE
OAKLEY
PENNY SKATEBOARDS

PING
PUMA
QUIKSILVER
ROXY
SALOMON
UNDER ARMOUR

KIDS & BABY

BENISIMON
CAMPER
CARTERS
COLUMBIA
COSATTO
CROCS
DISNEY
DOLCE & GABBANA
ERGOBABY
HABAUSA

KARIBU
MIKI HOUSE
MONCLER
MONTURA
NEW BALANCE
NIKE
NORTH FACE
PATAGONIA
PKOLINO
POLO

PUMA
RODY HORSES
SKIPHOP
SMART TRIKE
STEP2
STOKKE
TOMMY HILFIGER
TRUE RELIGION
VICTORIA

BRAND LIST

EYEWEAR(SUNGLASSES)

ALEXANDER MCQUEEN
ANON
ARNETTE
CARRERA,
CHOPARD SUNGLASSES
COSTA
DYE SNOW
ELECTRIC
GIVENCHY SUNGLASSES

GUCCI
HERSCHEL
HUGO BOSS
ILLESTEVA
JUICY COUTURE
LANVIN SUNGLASSES
LUXOTTICA
MAUI JIM
NEW BALANCE

OAKLEY
OPTIC NREVE
POLICE SUNGLASSES
PORSCHE SUNGLASSES
RAY BAN
SHWOODS SUNGLASSES
SMITH OPTICS
VONZIPPER
Y.S.L
ZEGNA SUNGLASSES

WATCHES

ADIDAS
BAUME & MERCIER
CASIO
CHEAPO
COACH
DIESEL
DKNY
EMPORIO ARMANI
ESQ

FERRARI
FOSSIL
G-SHOCK
HUGO BOSS
LACOSTE
LANVIN
LUMINOX
MARC JACOBS
MICHAEL KORS

MOVADO
OSCAR DE LA RENTA
POLAR
SEIKO
SKAGEN
SUUNTO
TAG HEUER
TOMMY HILFIGER
VICTORY INSTRUMENTS

BRAND LIST

UNDER & SWIMWEAR

CALVIN KLEIN
DIESEL
Dsquared2
EMPORIO ARMANI
EVLEO
HUGO BOSS
LACOSTE

LSPACE
PILYQ
REEF
SPEEDO
VIVIENNE WESTWOOD

ACCESSORIES

BAMBOO BOTTLE CO.
BERN
BING BANG
BLACK CLOVER
BODUM
COLOUD HEADPHONES
DAVID FUSSENCGGER
DIESEL JEWELRY
FILSON
FLIGHT001
FOCUSED SPACE

GALLIS LONDON
GFORE
GIRO
HELEN KAMINSKI
HYDRO FLASK
KANGOL
KLEAN KANTTEN
LIBERTY OF LONDON
LIFEFACORY-GO GLASS
MARSHALL HEADPHONES
MICHELL & NESS

NATIVE UNION
NEW ERA
POWER BALANCE
SENZ
STANCE
SUN POCKET
THULE
URBANEARS
WATER BOBBLE
X-1 -H2O AUDIO

BRAND LIST

JEWELRY

BRUCE MORGAN
CHAN LUU
CHIBI JEWELS
CODY SANDERSON
DIESEL
HARVEY MACE
HOORSENBUEH

KATE SPADE
MARC JACOBS
MICHAEL KORS
PANDORA
SWAROVSKI
TIFFANY & CO
WAKAMI

HOME & KITCHEN

ADEN & ANAIS
BACKJOY
CASHWERE
CHEMEX
CHILEWICH
CHROME HEARTS EYEWEAR
CUTIPOL
FULTON

KAHLER
TOCCA CANDLES
YANKEE CANDLES

BRAND LIST

LUXURY

5 PREVIEW

ALEXANDER WANG
ANTONY MORATO
ANYA HINDMARCH
ARMANI COL
ARMANI JEANS
ASPESI
AVANBLANC
BALENCIAGA
BALLY
BALMAIN
BARBOUR
BARK
BELSTAFF
BIKKEMBERGS
BILLIONERE
BLUGIRL BLU MARINE
BLUGIRL FOLIES
BOGLIOLI
BOTTEGA VENETA
BRIAN ATWOOD
BUCEMI
BURBERRY
BVLAGARI

CARVEN
CELINE
CHRISTOPHER KANE
CINZIA ARAIA
CLARE V.
CLHOE
CP COMPANY
DOLCE GABBANA
DON DUP
DUNHILL
DUVETICA
EA7
EMILIO PUCCI
EMPORIO ARMANI
ETRO
ETTINGER LONDON
F.CLIO
FABIANA FILIPPI
FAITH CONNEXION
FENDI
FOR ALL MANKIND
FURLA
GAMME BLUE
GAMME ROUGE

GEDEBE
GIORGIO ARMANI
GIVENCHY
GLEN ROYAL
GLOBE TROTTER
GOLDENLANE
GRENOBLE
GTA
GUY OVER
HANCOCK
HERNO
HYDROGEN
ICE ICERBERG
ILBISONTE
ISABEL MARANT
J.W ANDERSON
J.W. BRONW
JIMMY CHOO
LANVAN
LAURENCE DACADE
LES ARTIST
LES HOMME
LES PETITS JOUEURS

BRAND LIST

LUXURY 2

LIUJO
LOEWE
LUCIEN PALLLEN FILLET
LYLE & SCOTT
M 2 MALLETTIER
MACKINTOSH
MARCELO BURLON
MARCUS LUPFER
MARNI
MARTIN MARGIELA
MAX MARA WEEK END
MCQ
MONCLER
MONCLER CAPUSLE
MONCLER GRONEBLE
MOSCHINO LOVE
MQ2
MULBERRY
N21
NEIL BARRETT
NICOLAS KIRKWOOD
NICOLE MILLER
NOTIFY
OFF WHITE

ORIAN
ORO BIANCO
PARABOOT
PAUL SMITH JEANS
PAULA CADEMARTORI
PHIL PLEIN
PHILLIP LIM
PIER HARDY
PINKO
PROENZA SCHOULER
PS PAUL SMITH
PYRONEX
QSM QASIM
REBECCA MINKOFF
RICK OWENS
SAINT LAURENT
SARTORE
SCORTIA
SERGIO ROSSI
SIVIGLIA
SOPHIE HULME
SPORTMAX
STELLA MC
STELLA McCARTNEY

STONE ISLAND
TATRAS
TOM FORD
TRUSSARDI
VALENTINO GARVANI
VALEXTRA
VICTORIA BECKHAM
VIOLANTE NESSI
WHO'S WHO
Y3
ZANELLATO
ZEGNA

BRAND LIST

ORGANIC

BEVERAGE

ELLA'S KITCHEN
GINGER PEOPLE
MAMMA CHIA
NUMI
PACIFIC NATURAL FOODS
PETER RABBIT ORGANICS
TAZO

SNACK

ALTER ECO
ANNIE'S HOMEGROWN
BARE FRUIT
GINGER PEOPLE
LATE JULY
MADE IN NATURE
MARY'S GONE CRACKERS
NEWMAN'S OWN ORGANICS
QUINN POPCORN
RHYTHM SUPERFOODS LLC
THEO CHOCOLATE

BAR/ CEREAL

18 RABBITS
ANNIE'S HOMEGROWN
CASCADIAN FARM

CLIF BAR
ELLA'S KITCHEN
GO RAW
MAMMA CHIA
NATURE'S PATH
PURE ORGANIC
TAZO

NUT

MADE IN NATURE
MAMMA CHIA
NAVITAS NATURALS
WOODSTOCK

SAUCE

ANNIE'S NATURALS
CASCADIAN FARM
CROFTERS
GINGER PEOPLE
SPECTRUM NATURALS
WOODSTOCK

BACKING

BOB'S RED MILL
GINGER PEOPLE
GO RAW

MADE IN NATURE
MAMMA CHIA
WOODSTOCK

BATH/BODY

AURA CACIA ORAGNICS
DESERT ESSENCE
DR. BRONNER'S
KISS MY FACE
NOURISH ORAGNIC
THE HONEST COMPANY
TOM'S OF MAINE

BRAND LIST

ORGANIC

COOKING

ALTER ECO
BOB'S RED MILL
CROFTERS
DELALLO
DR. BRONNER'S
EXPLORE ASIAN
GINGER PEOPLE
GO RAW
LUNDBERG FAMILY FARMS
PURITY FARMS
SIMPLY ORAGANIC
SPECTRUM NATURALS
WOODSTOCK

BABY/KIDS

ALTER ECO
ANNIE'S HOMEGROWN
CLIF BAR
EARTH'S BEST
ELLA'S KITCHEN
HAPPY FAMILY
HORIZON ORGANIC DAIRY
HOT KID


LATE JULY
LITTLE DUCK ORGANICS
OH-SO ORGANIC KIDS
PETER RABBIT ORGANICS
YUMMY EARTH

HEALTH

NAVITAS NATURALS
ORGAIN
ORGANIC VALLEY
PINES INTERNATIONAL
SAMBAZON
SPECTRUM ESSENTIALS
SPECTRUM NATURALS
TERA'S WHEY

HOME STYLE

FOG LINEN
RE-PLAY



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